Mehdi Rashidi Nejad

DATA SCIENTIST

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Mehdi-R-N (Mehdi Rashidi) (github.com)

PROFIL

Experienced Business Analyst, Data Engineer, and Project Manager with a proven aptitude for enhancing business operations. Possess a robust skill set in Python, MYSQL, Tableau, Django, FastApi, JavaScript React, and R, coupled with a strong propensity for integrating ML and AI into business operations to promote growth and informed decision-making.

Skilled in aligning business needs with technological solutions, with a persistent focus on optimizing business processes to stimulate growth. Leveraging a deep understanding of Enterprise Resource Planning (ERP) systems, excel at integrating business data, identifying inefficiencies, and creating innovative, cost-effective solutions that elevate productivity and customer satisfaction.

Proficient in developing comprehensive ERP and Business Intelligence (BI) systems and applying data visualization, gathering, and analysis across various business domains, such as accounting, finance, HR, sales, marketing, inventory, and purchasing.

SKILLS

Data Analytics and Data Scientist
Proficiency in Python, R, Django, SQL, JavaScript, and Machine Learning.
Expertise in implementing Business Management Software: BI, ERP, CRM
Accounting and Financial Management
Sales and Marketing Management
Microsoft Office Suite and applications
Project Management
Strategic Planning and Management

EXPERIENCE

Business Analyst | Bright Vision Business Solution Inc

JUNE 2021 - APRIL 2023, TORONTO, ON

- Developed and integrated an optimized technique in the process of creating BI Pro software, setting goals for sales, costs, and profits using historical data and predictive methods. Utilized break-even analysis to establish achievable targets for products and services, successfully driving toward the desired annual business profit.
- Innovated a unique system in the human resources domain to quantify personnel performance, resulting in accurate monthly performance evaluations and reports.
- Implemented the BCG matrix to assess and optimize the product portfolio, significantly enhancing product and service performance.
- Leveraged financial analysis equations to devise a user-friendly feature that allows business owners to import financial statements (Income Statement, Balance Sheet, Cash Flow) directly into the software, providing a comprehensive view of financial performance.
- Integrated sophisticated decision-making tools such as decision trees and statistical methods with the collected data, generating informed and beneficial decision suggestions via the software.

Business Analyst | Expert Flooring Inc.

JULY 2018 - SEP 2022, TORONTO, ON

- Applied data and process analysis to identify and rectify operational inefficiencies, significantly enhancing business efficiency through the strategic integration of ERP software.
- Successfully assisted in implementing ERP software, resulting in optimized internal processes and enhanced business flow.
- Streamlined business workflow by overhauling task assignments, project staffing, product organization, and customer service procedures, leading to marked improvements in overall efficiency and sales performance.

Sr. Project Manager & Business Analyst | Baktash Tejarat CO.

AUG 2011 - DEC 2017, KARAJ, IRAN

- Designed and implemented a comprehensive ERP software for a Language Learning Institute, resulting in a 45% increase in productivity.
- Developed and executed growth strategies that ensured the successful completion of client projects within set timeframes and budgets.
- Addressed retail market gaps by creating integrated structures, leading to improved management operations.
- Trained personnel on organizational change and business sustainability strategies, enhancing operational efficiency.

EDUCATION

BrainStation | Diploma, Data Science

APRIL 2023 - JULY 2023, TORONTO, ON

University Of Southern Queensland | Master of Business Administration, Specialization in Project Management

SEP 2007 - 2011, TOOWOOMBA, QLD, AUSTRALIA

PROJECTS

Data Scientist | Product Revenue Prediction System Development

JUNE 2023 - BrainStation, TORONTO, ON

Engineered a product revenue prediction system utilizing thorough data cleaning, Exploratory Data Analysis (EDA), and machine learning for prediction optimization.